



# CLIMATE ED TRUSTEES' ANNUAL REPORT

FOR THE PERIOD 1 APRIL 2023 TO 31 MARCH 2024

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## **CLIMATE ED**

*Annual Report and unaudited financial statements for the year ended 31 March 2024*

*Charity no 1188858*



## Legal and Administrative Information

### **TRUSTEES**

David Morgan

Dominique Airey

Hoa Phuong Doan

Claire Gilbert

Lily Keyzor

Victoria Harrison

Mark Blackett

### **Charity number**

1188858

### **Company number**

**CIO register** CEO21366

### **Bankers**

Triodos Bank, Deanery Road, Bristol, BS1 5AS

# Trustee report for the year ended 31 March 2024



## The trustees present their report on the financial statements for the year ended 31 March 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "accounting and reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)".

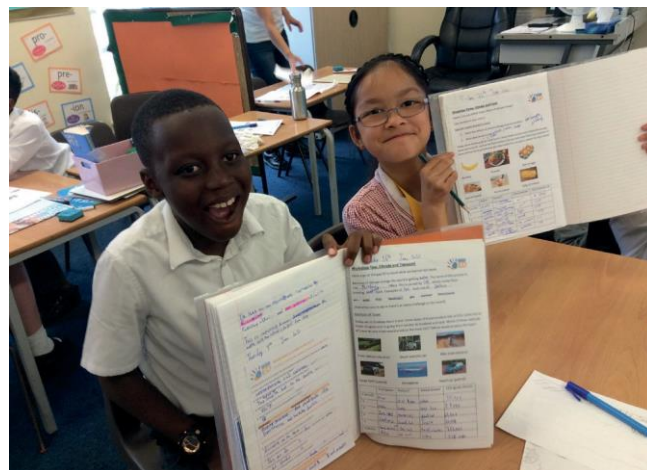
Climate Ed was registered as a charitable incorporated organisation in April 2020, with an accounting period commencing 1 April 2020. It acquired the rights and obligations of Climate Ed an unincorporated and unregistered charity which operated from Autumn 2018.

## Objectives and activities

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

The charity relies mainly on donations, grants and contracts to cover its operating costs. We ensure that services are free to access for our beneficiaries.

Climate Ed works with children with a diverse range of different needs and abilities from a range of backgrounds and we endeavour to encourage all children and young people within the school community to access our services. The main aims of the charity are to teach children about climate change and to help them take action on the issue by showing them how they and their family can reduce their greenhouse gas emissions. Through doing this we also aim to address anxieties and concerns that children may have about climate change and its impacts.



Climate Ed has a workshop programme it delivers in schools using volunteers and staff. The programme covers the science behind climate change, then focuses on how humans contribute to the problem through our greenhouse gas emissions in areas such as transport and food. The children learn how to measure their carbon footprints in these areas and what actions they and their family can take to reduce their footprints. They are also equipped with the skills and confidence to talk to their family about the issue.

Through these activities we aim to equip children with the knowledge, skills and motivation to reduce their greenhouse gas emissions and build a safer world with an inhabitable climate for them and future generations.

## Achievements and performance

### Strategy and board expansion

The charity continued to expand the delivery of primary school workshop programmes across London boroughs using volunteers, in line with the original strategic plan from 2021. The programme continues to be monitored in terms of its efficacy in teaching children about climate change and also supporting them and their families to take action to reduce their carbon emissions and embrace more climate-friendly lifestyle choices.



During the reporting period five new trustees joined the Board, bringing a range of expertise and experience across the fields of policy, teaching, digital education and climate action, and there was one resignation. The charity also appointed a new Treasurer to ensure adequate oversight of its financial operations.

During autumn 2023, the Board conducted a strategic review in order to better understand the climate education policy and market landscape and to develop the charity’s theory of change. Following this we have developed a new and comprehensive 2024-2030 organisational strategy with an ambition to significantly enhance the impact and reach of Climate Ed. This includes developing the foundations for roll out at scale - including building a business model for delivering the Climate Ed service nationally, expanding to four new locations by 2027 and

growing our staff, volunteer and trustee numbers - before rolling-out nationwide in 2030.

### Delivery / Operations

During the summer and autumn terms of 2023, and the spring of 2024, we continued volunteer-led roll out. This included expansion to new London boroughs: Croydon, Haringey, Hounslow (Summer 2023); Camden (Autumn 2023); and Barnet, Hammersmith and Fulham, Kingston, Brent, Kensington and Chelsea, Havering, Bromley (Spring 2024). In Spring 2024 we began conducting a pilot in Oxford to assess opportunities to expand beyond London.

In total across the three terms volunteers delivered the programme to c.4082 students from 76 different schools across 22 London boroughs (and Oxford). The table below shows the new areas we have expanded to each term since inception:

	New boroughs/areas of operation
<b>Academic year 21-22</b>	
Autumn 2021	Wandsworth, Lambeth, Merton, Westminster
Spring 2022	Greenwich
Summer 2022	Southwark, Barking and Dagenham
<b>Academic year 22-23</b>	
Autumn 2022	Waltham Forest, Lewisham
Spring 2023	Tower Hamlets, Hackney
Summer 2023	Croydon, Haringey, Hounslow
<b>Academic year 23-24</b>	
Autumn 2023	Camden
Spring 2024	Barnet, Hammersmith and Fulham, Kingston, Brent, Kensington and Chelsea, Havering, Bromley, pilot in Oxford

The table below shows our expansion in terms of number of volunteers, number of student cohorts reached and total number of students engaged, and also number of schools worked with.

	Number of volunteers	Number of cohorts delivered to	Number of students going through programme	Number of schools worked with
Academic year 21-22	54	81	c.2,268	52
Academic year 22-23	97	108	c.3,024	63
Academic year 23-24	161	189	c.5,292	76

We continue to receive positive feedback from students and schools. Across the reporting period 95% of students said the programme improved their knowledge of climate science and greenhouse gas emissions (in year 2022-23 the figure was 94%), 81% said it had inspired them to take action with their families to reduce their greenhouse gas emissions (in 2022-23 it was 72%), and 84% said participating in the programme had made them feel positive about how they could help with climate change. 64% of schools gave the programme 5 out of 5 and the remaining 36% gave it 4 out of 5 (in year 2022-23 the figures were 71% and 29% respectively).

We continue to conduct follow up research with selected groups of students to assess the longer term impact of the programme and see whether it is effective in supporting and inspiring children and their families to take action steps to reduce their emissions. Cumulatively our data over the last two years from these follow up visits shows that:

- **57% of students** reported taking steps with their families to reduce their travel emissions, for example by making fewer car journeys (mainly locally in terms of travelling to school, but also for other activities) and from longer distance travel for holidays.
- **38% of students** reported at least one family member eating less meat.
- **91% reported** adopting some other kind of lifestyle change to support climate action (eg participating in re-use/repair schemes, reducing clothes purchases, reducing food waste by composting, growing one's own fruit/vegetables).

(Based on a sample of 327 students across 14 classes in ten different schools.)

We continue to refine and adapt our programme content to make it accessible for all students and families and so that it gives them the maximum support and inspiration to reduce their emissions. We are aware there are many barriers which prevent people taking action on climate change (social, financial, technological, cultural) and while it is not possible to address all these issues thoroughly in the programme we try to pay attention to them where we can.

During this period we continued to develop our relationships with key organisations who are enabling our work including all the major London universities (for recruiting volunteers), local authorities and of course schools.

## Our Volunteers

The charity continues to recruit volunteers for delivery of the in-school workshop programme. In April 2022 we had 24 volunteers, in April 2023 we had 86 and by April 2024 we had 158. As our volunteer team has grown we have continually stream-lined our volunteer recruitment, induction and management processes. We continue to recruit volunteers from a range of backgrounds, in particular students at London universities and professionals working in connection with climate change in their day jobs.

The volunteer programme continues to evolve. More experienced volunteers are still training new volunteers and we ran a range of volunteer training events (in person and online) over the year to support our volunteers to improve their knowledge of carbon literacy, climate science and teaching skills.

Volunteers continue to be recruited to support the charity in other areas such as website editing and design, and fundraising research.

## New staff member

In February 2024 we were able to successfully recruit a new staff member, bringing the total to two. This role is a fundraising and development manager with responsibility for expanding the core operations of the charity including raising funds, diversifying our revenue streams, and other core non-delivery work such as website maintenance, finance, etc. The new member of staff brings considerable experience in the environmental sector and this appointment has already been instrumental in enabling the charity to secure and expand its work going forwards.

## Policies

The charity has developed and implemented two new policies - Equality, Diversity and Inclusion, and Sustainability. As part of the actions arising from our sustainability policy, we will be calculating and taking steps to reduce our organisational carbon footprint which we will report on in the annual review.

## Awards

We were delighted this year to win two major civic awards, recognizing our work in London over the last three years. The first was the borough of Lambeth Commitment to Climate Justice Award 2024, and the other was the Southwark Climate Champion Award for 2024.



## Review of Targets and Future Work

During this year we have been successful in meeting our key targets which were to: expand delivery to more London boroughs, continue to expand our volunteer team, appoint a new staff member to help the organisation grow and successfully diversify our income streams.

Looking forward, during academic year 2024-25 we have a full schedule of delivery planned in schools and our other key targets will be:

- 1. Continue pilot roll out** of the programme in the Oxford / Thames Valley area.
- 2. Expand operations** to Birmingham with the appointment of a volunteer manager in the city who can recruit volunteers and schools to develop the programme in a new urban setting.
- 3. Implement our corporate partnerships strategy**, boosting our income from this source from 5%-30% to enable roll out to new locations.
- 4. Begin to create new learning resources** to support our volunteers with their in-school workshop delivery. The longer term goal continues to be the creation of an interactive video resource containing all of the current Climate Ed programme content which can be delivered directly and easily by teachers. Our work in new regions will feed through into the creation of this resource so that we can create material that is relevant and meaningful for communities all across the country.

## Financial review

In the period ending March 2024 Climate Ed's deficit of £2,205 (2023 surplus: £30,585) decreased the level of reserves to £40,752 (2023: £42,957).

Incoming resources for the period amounted to £42,731 (2023: £66,418) with expenditure amounting to £44,936 (2023: £35,833).

The Charity received grant income from the London Community Fund, the London HQ Community Fund, Sir Walter St John's Educational Charity, Aldgate Connect Community Fund, the Newcomen Collett Foundation, Kensington and Chelsea Community Spirit Small Grants, Southall Trust and the Chapman Charitable Trust. The Charity also received corporate donations from Monterosa.

## Going concern preparation

The Trustees have reviewed plans and budgets for 2024-25 and are content that the charity has sufficient funds and deferred income to continue to deliver planned charitable activities and have thus prepared the accounts on a going concern basis.

## Reserves policy

Climate Ed's reserves policy states that it will aim to ensure that it has between three and six months' worth free reserves to cover its operational expenses. This allows for the delivery of any projects which have started, the opportunity to source new income streams and three months' worth of wind-up costs to discharge all the charity's liabilities in the event that the Trustees decide the charity is no longer a viable going concern.

The trustees have assessed the major risks to which the charity is exposed and are satisfied that appropriate mitigations are in place.

At the date of approval of these accounts the Charity's reserves position has been maintained in accordance with the reserves policy.



## Structure, governance and management

### Organisation and structure

The Charity is an incorporated CIO (charitable incorporated organisation) which was registered with the Charities Commission on 1 April 2020, with an accounting period ending 31 March.

The trustees are responsible for the overall control of the charity though they delegate day to day running to paid staff. There is full segregation of powers between the trustees and the paid staff who act as executives in implementing the strategy authorised by the Board. Board meetings are held every two months, and Board members also correspond with each other between board meetings.

The trustees carry out regular reviews of their skills base to ensure a good balance of skills and experience. Any gaps identified are addressed by inviting other members of the charity to stand for election, or by co-option.

Trustees can receive formal or informal training as required. All trustees also receive regular updates on relevant policy and legislation.

The trustees, who are also the directors for the purpose of company law, and who served during the reporting period of the financial statements were:

<b>David Morgan</b>	appointed 6 July 2020
<b>Henry Purkis</b>	appointed 29 July 2019, resigned 23 May 2024
<b>Dominique Airey</b>	appointed 03 May 2022
<b>Jack Curtis</b>	appointed 03 May 2022, resigned 13 November 2023
<b>Hoa Phuong Doan</b>	appointed 10 July 2023
<b>Claire Gilbert</b>	appointed 10 July 2023
<b>Lily Keyzor</b>	appointed 10 July 2023
<b>Victoria Harrison</b>	appointed 10 July 2023
<b>Mark Blackett</b>	appointed 13 November 2023

The trustee report was approved by the Board of Trustees



David Morgan

Chair

Date: 8th August 2024





## Independent examiner's report

Independent examiner's report to the trustees of Climate Ed

I report to the trustees on my examination of the accounts of Climate Ed for the year ended 31 March 2024.

## Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

## Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a

Signed:



Name: Alexander Ydlibi  
ACA ICAEW (4319308)  
27A Newcastle Drive, Nottingham, NG7 1DE  
Date: 9th August 2024



## Statement of Financial activities including the income and expenditure account.

	Notes	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Total 2023 £
Income from:	3				
Grants		5,000	18,877	23,877	30,647
Other income		18,855	0	18,855	35,771
		<b>23,855</b>	<b>18,877</b>	<b>42,731</b>	<b>66,418</b>
Expenditure on:					
Staffing	4	(7,453)	(34,680)	(42,132)	(33,832)
Marketing	5	(302)	0	(302)	(192)
Administration	6	(2,502)	0	(2,502)	(1,809)
		<b>(10,257)</b>	<b>(34,680)</b>	<b>(44,936)</b>	<b>(35,833)</b>
Net movement for the year / net movement in funds		13,598	(15,803)	(2,205)	30,585
Fund balances at 1 April		27,154	15,803	42,957	12,372
Fund balances at 31 March		<b>40,752</b>	<b>0</b>	<b>40,752</b>	<b>42,957</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.



## Balance Sheet

	Notes	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Total 2023 £
<b>Current Assets:</b>					
Prepayments		441	0	441	446
Cash		47,431	2,220	49,651	43,209
Total assets		47,872	2,220	50,092	43,655
<b>Current Liabilities:</b>					
Liabilities	9	(7,120)	(2,220)	(9,340)	(698)
Net assets		40,752	0	40,752	42,957
<b>Total funds</b>		<b>40,752</b>	<b>0</b>	<b>40,752</b>	<b>42,957</b>

The company is entitled to the exemption from the audit requirement contained in s 477 Companies Act 2006, for the year ending 2022.

The trustees acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements in so far as they apply to the organisation.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with s476.

The financial statements were approved by the Trustees on 8th August 2024.



David Morgan  
Chair  
Company registration  
CEO21366



## Notes to the financial statements

### 1.1 Charity information

Climate Ed was registered as a charitable incorporated organisation in April 2020, (CEO21366) with an accounting period commencing 1 April 2020.

### 1.2 Accounting convention

The financial statements have been prepared in accordance with the charity's Articles of Association, the Companies Act 2006 and "Accounting and reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)". The Charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cashflows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below:

### 1.3 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operation for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

### 1.4 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the charitable objectives. Restricted funds are only available for specific purposes according to the terms of the grant agreement.

### 1.5 Prior Year Adjustment

In the preparation of the current year accounts it was discovered that the cash balances in the prior year's accounts had been overstated by £5,000 due to the processing of the final journal. This had no impact on actual cashflow or income/costs and has been corrected in these accounts.

## 2.0 Accounting policies

### 2.1 Income

Income is recognised when the charity is legally entitled to it after performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

### 2.2 Grant policy

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenants is recognised at the time of donation.

### 2.3 Unrestricted and Restricted Fund Balances

Amounts are only retained in restricted fund balances in respect of grants where there remain unfulfilled grant conditions which restrict Climate Ed's use of these funds. All other balances are recognized as unrestricted.

### 2.4 Fixed assets

The charity recognises IT equipment with an acquisition cost greater than £5,000 as fixed assets. No fixed assets are held at the balance sheet date.

### 2.5 Cash and cash equivalents

Cash and cash equivalents include bank balances and cash in hand.

### 2.6 Basic Financial Assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price.

### 2.7 Basic Financial Liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price.

### 2.8 Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

### 2.9 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimated and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimated are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both the current and future periods.



<b>3. Revenues</b>	2024	2023
	£	£
Grants	23,877	30,647
Donations	18,553	27,755
Other income	<u>302</u>	<u>8,016</u>
<b>Total</b>	<b><u>42,731</u></b>	<b><u>66,418</u></b>

<b>4. Staffing costs</b>	2024	2023
	£	£
Payroll expenses*	41,033	32,903
Other staffing costs	<u>1,100</u>	<u>929</u>
<b>Total</b>	<b><u>42,132</u></b>	<b><u>33,832</u></b>

<b>5. Marketing expenses</b>	2024	2023
	£	£
Website & digital	302	152
Marketing materials	<u>0</u>	<u>40</u>
<b>Total</b>	<b><u>302</u></b>	<b><u>192</u></b>

<b>6. Administrative expenses</b>	2024	2023
	£	£
Printing, postage & stationary	52	99
Raising funds	185	621
Operating costs	566	337
IT costs	414	52
Finance costs	594	371
Insurance	448	326
Dues & subscriptions	<u>241</u>	<u>3</u>
<b>Total</b>	<b><u>2,502</u></b>	<b><u>1,809</u></b>

#### **7. Trustees**

None of the trustees (or any person connected with them) received any remuneration or benefits from the Charity during the year.

#### **8. Employees**

Climate Ed employed two members of staff during the year.

<b>9. Liabilities</b>	2024	2023
	£	£
Deferred income	2,220	0
Payroll liabilities	<u>7,120</u>	<u>698</u>
<b>Total</b>	<b><u>9,340</u></b>	<b><u>698</u></b>

Deferred income relates to two grants from the Elephant and Castle Community Fund and Aldgate Connect Fund (through Action Funder). The deliverables under these grants will be completed in the next financial year.



[www.climateed.net](http://www.climateed.net)